

25th June 2024

To
Listing Department
The National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex, Bandra (East),
Mumbai 400051
Symbol: TRENT

To
Corporate Relations Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 500251

Sub: Press Release on Westside's collaboration on Home Décor Collection

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, we enclose herewith a press release on 'Westside collaborates with designer duo 'Saaksha & Kinni' for an exclusive home décor collection titled "Honey I'm Home 2.0".

A copy of the press release would also be placed on the website of the Company at www.trentlimited.com

This is for your information and records.

Thanking you,

For Trent Limited

Krupa Anandpara Company Secretary Membership No.: A16536

Encl.: as above



Westside Collaborates with Designer Duo Saaksha & Kinni for "Honey I'm Home 2.0" Collection

~ This exclusive range will give Westside shoppers access to a home range that will redefine elegance ~

Westside, one of India's leading and fastest-growing retail chains, has once again partnered with the renowned designer duo, Saaksha & Kinni, for an exclusive home collection titled "Honey I'm Home 2.0." This collaboration underscores Westside's commitment to offering exclusive, curated brands and collections to its customers.

This partnership celebrates the harmonious fusion of design sensibilities. Renowned for their signature style that honours tradition while incorporating contemporary aesthetics, Saaksha & Kinni have teamed up with Westside to create the exclusive Westside x Saaksha & Kinni Home Range. This captivating collection features meticulously crafted prints by the designers and offers a diverse array of products, including serve ware, mugs, cushions, table linen, tote bags, and kimonos. Embodying a seamless blend of artistic expression and functional aesthetics, this exclusive collection will be available only at Westside stores.

Speaking about the new collaboration, **Ms. Lyndsay Smith, Head of Westside Home,** said, "Westside is thrilled to partner with Saaksha & Kinni once again for the 'Honey I'm Home 2.0' collection. This collaboration highlights our shared dedication to craftsmanship and our commitment to offering exceptional shopping experiences. We are excited to bring this curated vibrant handcrafted home range to our valued customers."

The designer duo, Saaksha & Kinni, expressed their excitement, stating, "We are so excited to be collaborating with Westside for a second season with our brand new collection Honey I'm home 2.0! We wanted to shake things up and a burst of colours to this season's prints evoking a sense of adventure, mischief and fun! We wanted Honey I'm home 2.0 to feel elevated, fresh and make you look forward to coming home! We added bird motifs, stitch effects and florals to the prints this season. We wanted a sense of wildness - hence the birds coupled with colour to really encore that sense of adventure and free spiritedness. We hope you look forward to coming home with our specially curated line!"

The Westside x Saaksha & Kinni Home Range will be available at 27 Westside stores across multiple cities, including Bengaluru, Bhopal, Chandigarh, Dehradun, Delhi NCR, Hyderabad, Kolkata, Lucknow, Margao, Mohali, Mumbai, Nagpur, Panaji, Prayagraj (Allahabad), Pune, Vadodara (Baroda) and at westside.com

About Trent:

Trent Limited is part of the Tata Group and operates a portfolio of retail concepts. The primary customer propositions of Trent include Westside, one of India's leading chains of fashion retail stores, Zudio, a one stop destination for great fashion at great value and Trent Hypermarket, which operates in the competitive food, grocery and daily needs segment under the Star banner. Trent's new fashion concepts include Samoh, a differentiated & elevated occasion wear offering and Misbu that offers a curated & compelling range of beauty, personal care and fashion accessories.

Westside stores have a footprint, of predominantly between 18,000-34,000 sq. ft., across 90 cities. Westside stocks a broad range of products ranging from apparel, footwear, accessories, cosmetics,



perfumes and gifts amongst others. Each Westside store presents international shopping ambience, superior merchandise at affordable prices and excellent service.

Zudio, the value fashion format destination, operates with stores having a footprint of around 7,000-10,000 sq. ft. Zudio stores offer several product categories to meet the varied shopping needs of customers. These include apparel across men, women and kids and footwear.

For media queries, please contact:

Divya Prabhu | 9920991644 | divya.prabhu@adfactorspr.com

Janesis Fernandes | 7718975418 | Janesis.fernandes@adfactorspr.com

Mansi Muskan | 7856866499 | mansi.muskan@adfactorspr.com